



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 860926

Schedule Dates 10/23/12-10/29/12
Advertiser Restore Our Future (38281)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Non-Ballot Issue (1196)
Brand 622/NON BALLOTT (179678)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name CLOYD, ELISE
Phone/Fax (410) 825-1034 /
CPE 622
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE

Date Entered 10/09/12
Last Modified 10/09/12
Entered By Melissa Welch
CO-OP No
Headline # 06366944
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,740.00
Net Total \$43,860.00
Sales Tax

Charlotte (WCNC) (WCNC)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 32 | \$44,600.00 |
| Nov. 2012 | 5 | \$7,000.00 |
| Grand Total: | 37 | \$51,600.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|--------------|---------|
| 1.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 5:59P- 6:30P (ET) | | | 1 | 1 | 1 | 1 | | | 4 | \$950.00 | \$3,800.00 | Charlotte (WCNC) (WCNC) | NEWS 6P | 10/9/12 |
| 2.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 6:59P- 7:30P (ET) | | | 1 | 1 | 1 | 1 | | | 4 | \$2,000.00 | \$8,000.00 | Charlotte (WCNC) (WCNC) | JEOPARDY | 10/9/12 |
| 3.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 7:30P- 7:58P (ET) | | | 1 | 1 | 1 | 1 | | | 4 | \$2,000.00 | \$8,000.00 | Charlotte (WCNC) (WCNC) | WHEEL | 10/9/12 |
| 4.0 | Normal Line / SPOT | 10/23/12-10/26/12 | 3 | :30 | 5:58A- 6:58A (ET) | | | 1 | 1 | 1 | 1 | | | 4 | \$850.00 | \$3,400.00 | Charlotte (WCNC) (WCNC) | NEWS 6A | 10/9/12 |
| 5.0 | Normal Line / SPOT | 10/23/12-10/27/12 | 3 | :30 | 11P- 11:34P (ET) | | | 1 | 1 | 1 | 1 | 1 | | 5 | \$1,200.00 | \$6,000.00 | Charlotte (WCNC) (WCNC) | NIGHTCAST | 10/9/12 |
| 6.0 | Normal Line / SPOT | 10/24/12-10/24/12 | 3 | :30 | 10P- Chicago Fire | | | | 1 | | | | | 1 | \$3,000.00 | \$3,000.00 | Charlotte (WCNC) (WCNC) | | 10/9/12 |
| 7.0 | Normal Line / SPOT | 10/26/12-10/26/12 | 4 | :30 | 10P- Dateline NBC | | | | | | 1 | | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WCNC) (WCNC) | | 10/9/12 |
| 8.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 3 | :30 | 6P- 6:30P (ET) | | | | | | | 1 | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WCNC) (WCNC) | NEWS 6P WKND | 10/9/12 |
| 9.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 3 | :30 | 6:59P- 7:30P (ET) | | | | | | | 1 | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WCNC) (WCNC) | JEOP WKND | 10/9/12 |
| 10.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 3 | :30 | 7:30P- 7:58P (ET) | | | | | | | 1 | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WCNC) (WCNC) | WHEEL WKND | 10/9/12 |
| 11.0 | Normal Line / SPOT | 10/27/12-10/27/12 | 3 | :30 | 10P- Law and Order SVU | | | | | | | 1 | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WCNC) (WCNC) | | 10/9/12 |
| 12.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 4 | :30 | 8A- 9A (ET) | | | | | | | | 1 | 1 | \$800.00 | \$800.00 | Charlotte (WCNC) (WCNC) | NEWS 6A SUN | 10/9/12 |
| 13.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 4 | :30 | 9:58A- 11A (ET) | | | | | | | | 1 | 1 | \$900.00 | \$900.00 | Charlotte (WCNC) (WCNC) | MEET PRESS | 10/9/12 |
| 14.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 4 | :30 | 11A- 11:30A (ET) | | | | | | | | 1 | 1 | \$300.00 | \$300.00 | Charlotte (WCNC) (WCNC) | FLASH POINT | 10/9/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



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|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|--------------|---------|
| 15.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 3 | :30 | 6P- 6:30P (ET) | | | | | | | | 1 | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WCNC) (WCNC) | NEWS 6P WKND | 10/9/12 |
| 16.0 | Normal Line / SPOT | 10/28/12-10/28/12 | 3 | :30 | 6:30P- 7P (ET) | | | | | | | | 1 | 1 | \$1,800.00 | \$1,800.00 | Charlotte (WCNC) (WCNC) | NIGHTLY | 10/9/12 |
| 17.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 3 | :30 | 5:59P- 6:30P (ET) | | 1 | | | | | | | 1 | \$950.00 | \$950.00 | Charlotte (WCNC) (WCNC) | NEWS 6P | 10/9/12 |
| 18.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 3 | :30 | 6:59P- 7:30P (ET) | | 1 | | | | | | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WCNC) (WCNC) | JEOPARDY | 10/9/12 |
| 19.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 3 | :30 | 7:30P- 7:58P (ET) | | 1 | | | | | | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WCNC) (WCNC) | WHEEL | 10/9/12 |
| 20.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 3 | :30 | 5:58A- 6:58A (ET) | | 1 | | | | | | | 1 | \$850.00 | \$850.00 | Charlotte (WCNC) (WCNC) | NEWS 6A | 10/9/12 |
| 21.0 | Normal Line / SPOT | 10/29/12-10/29/12 | 3 | :30 | 11P- 11:34P (ET) | | 1 | | | | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WCNC) (WCNC) | NIGHTCAST | 10/9/12 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

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|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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